BOOSTER SPIRIT WEAR
BUSINESS SPONSORSHIP FORM

Ballantyne Elementary PTA is so excited to invite you to join our Community Partners program! As a Community Partner, you will be contributing to an incredible cause - the development of our future leaders! **In return, we want to provide your business with maximum brand awareness in our community!**

The primary component of our Community Partners program is our Fun Run T-Shirt. **Your logo or name will be displayed on the back of this shirt worn by 915 students year-round, providing continuous exposure for your business!**

Also, our friends at Booster Spirit Wear are **offering a 15% discount** on any custom apparel order for your business! Just visit their website and say you're a proud Community Partner of Ballantyne Elementary
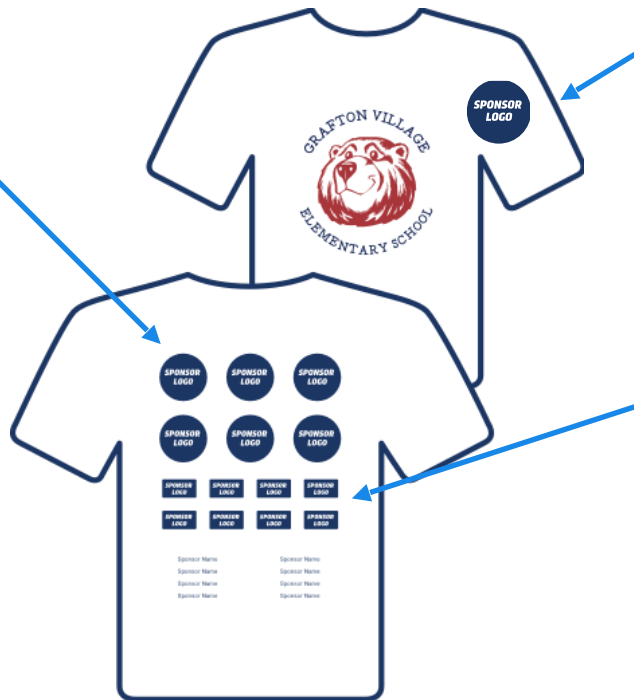
Please see the sponsorship information below for pricing and details. Thank you for being a valued member of the Ballantyne community! Here's to a great partnership!

SLEEVE AD ($1200)
- AD ON THE SLEEVE OF COMMUNITY PARTNER SHIRT
- SPONSOR LOGO PLACED ON SCHOOL/PTA WEBSITE OR SOCIAL MEDIA
- 15% CUSTOM APPAREL DISCOUNT FROM BOOSTER SPIRIT WEAR
- ONE COMMUNITY PARTNER SHIRT

Sleeve ad limited to 1 logo per sleeve and limited print size

PREMIUM AD ($1000)
- LARGE AD ON THE BACK OF COMMUNITY PARTNER SHIRT
- SPONSOR LOGO PLACED ON SCHOOL/PTA WEBSITE OR SOCIAL MEDIA
- 15% CUSTOM APPAREL DISCOUNT FROM BOOSTER SPIRIT WEAR
- ONE COMMUNITY PARTNER SHIRT

REGULAR AD ($500)
- MEDIUM AD ON THE BACK OF COMMUNITY PARTNER SHIRT
- SPONSOR LOGO PLACED ON SCHOOL/PTA WEBSITE OR SOCIAL MEDIA
- 15% CUSTOM APPAREL DISCOUNT FROM BOOSTER SPIRIT WEAR
- ONE COMMUNITY PARTNER SHIRT

All donations are tax deductible. **Please send your name, phone number, and business logo (or name) to email address to lindseyl@boosterthon.com below by 1/31 to secure your spot. Please make checks payable to Ballantyne Elementary PTA and mail to 15425 Scholastic Dr, Charlotte, NC 28277 by 3/31.** Contact Lindsey Leyhe at lindseyl@boosterthon.com if you have any questions.